

1955

Trends

Martha Elder
Iowa State College

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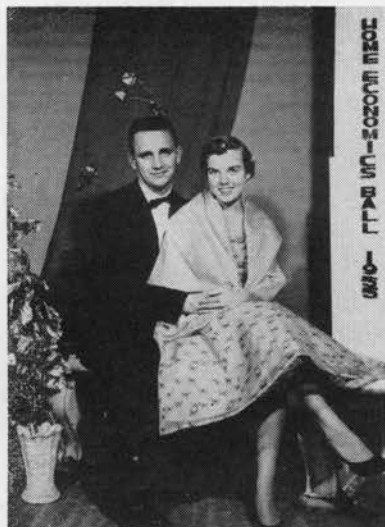
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TRENDS

by *Martba Elder*

Technical Journalism Sophomore



Bruce Green, Mary Alice Merchant

What to wear when seems to be a common problem, but some of this indecision can be eliminated if one has a general knowledge of what is proper for each position. See if you can decide when Iowa Staters would wear these outfits.

- 1) *Is it all right to wear this type of dress to a formal dance or is it worn only for semi-formal occasions?*
- 2) *For a formal dinner-dance, do girls change to a formal for the dance?*
- 3) *What event is coming up soon for which this outfit would be especially appropriate?*
- 1) *Often girls wear cocktail dresses such as this for formal events.*
- 2) *This will vary occasionally, but usually girls do not change between dinner and the dance. However, the etiquette book says shoulders should be covered for dinner, so take a stole to wear with a strapless formal.*
- 3) *The Home Economics Ball, which will be held Nov. 3 in the Memorial Union, will be the perfect time to wear this type of dress.*



Kay Backhaus, Jim Stuelke, Nancy Schuck

- 1) *Where is this type of outfit most often worn?*
- 2) *Is it proper to wear bermudas to shop in campus town?*
- 3) *Should girls wear jeans for sporty occasions?*
- 1) *These outfits are perfect for the many picnics during spring and fall. Sometimes, sports clothes are also specified for parties.*
- 2) *Although girls do occasionally wear bermudas to shop, skirts with blouses or sweaters are preferred.*
- 3) *Men seem to agree, according to a Homemaker survey, (Nov. 1955) that they prefer slacks to jeans.*



- 1) *flats or loafers*
- 2) *flats or heels*
- 3) *loafers*
- 4) *flats or loafers*
- 5) *flats or loafers*
- 6) *loafers*

Match each of the events with the various types of shoes pictured above.

- 1) *Dance exchange*
- 2) *Dinner at a fraternity*
- 3) *Class*
- 4) *Fireside*
- 5) *Saturday show date*
- 6) *Football game*